Jika Marshall

Graphic Designer & Photographer

160 Washington Ave. Portland ME, 04101 68 Marmion Way. Rockport MA,01966 (978)675–7334 vika.marshall@me.com vikamarshall.wixsite.com/website



Software & Tools Illustrator Pen Tool



Self Portrait

This is a self portrait I created using Adobe Illustrator. It was used to produce an alphabet book. I was assigned the letter X and chose the word Xenia–which has its roots in genealogy. It determines who I am as a person.

Software \$ ToolsTook Photo & Used Photoshop



Nature Close Up

Capturing detail throughout my work is my specialty. I took this photo in the Spring, and fell in love with the colors. I framed this as a request from a client and gave it away as a gift. I used a Nikon D40 and macro lens. I had to do very minor touch ups in photoshop like smart sharpen, but overall this was a close up macro shot.



Software & Tools Photoshop

Before After



Retouch Image

Here is an image of my father and his mother that was originally taken in the 70's. This old photo had dust and scratches that needed to be removed and a lot of color correcting. I changed the depth of field so the portrait would standout.



Software & Tools Photoshop & InDesign





Masters Remix Ad

Using one of Van Gogh's pieces I created an Ad that would be placed in North Shore Magazine. This magazine attracts high end clients, so I chose to do a real-estate ad that would attract wealthy people. I edited the photo in Photoshop, found a vector file I could then use for the logo, and placed a city scape in the background. I used layer masks in Photoshop to bring out pieces from the painting, and added a tag line. After the creative part I imported the design into InDesign following the specs of the Ad size for North Shore Magazine.





Software & Tools Illustrator

inxiety Relie >Ease Your Stress Nutrition Facts YOCITEA with Lemon Balm Anxiety Relief n belm is a parannial harb from the mint family. s, which have a mild lemon aro are used to make medicine. on balm is used alone or as part Lemon Balm multi-harb combination product RELEVES ANNETY, PROMOTES SLEEP, AND SOOTHES AGITATION* on Belm's benefits are Reducing Anxiety, and Helps with Insomnia. Anxiety Relief Yoga to Ease Your Stress Our story began Get the most out of every cu ywatar to boiling and steep 7 mi For a stronger tes, use 2 tes bag At Yogi, it's about more than ating discounty purposed teas. Learn or efforts to do good at home and arou orid at yegipreducts.com/doing-good Enjoy they effectionally z 😽 🚟 🥝 74 Yogi uco temporatifical wave Keuow mok punyau Apep5 g.em o op aw te uprw te teat tho avor

Tea Box

Yogi Tea is popular for making teas with a purpose. I designed this tea box with the same intention. To begin I researched herbs that relieved anxiety. I came up with, "Lemon Balm Anxiety Relief." I chose a calm yellow and light baby blue in the design to remind yourself of sand and water which seems to be one of the most calming things known. I made this die cut in Illustrator using the pen tool and the design in illustrator too.



Software & Tools Illustrator & InDesign





Strain:

Amount:



Logo & Labels

Here is a piece I worked on for a client in Portland Maine. This was done for a start up herbal delivery company. The client wanted to start their branding. The logo was done in Illustrator emulating the kratom flower.



Software & Tools Canva



Social Media Post

Here I created a post for Cross Portland Herbals that introduces what their products guarantee. Throughout my integrated media courses we were introduced to a software program "Canva" that has templates created for people to use to promote products, make announcements, and create invitations to an event.



Software ἑ Tools Photoshop & InDesign



Voting Poster, Billboard & Post Card

November 6th, 2018 were the elections. I was asked to design a poster that would grab the attention of the students that went to North Shore Community College. Although controversial marijuana is being legalized and a trending topic. This poster, billboard and post card was intended to reach the students attention at North Shore Community College. The call of action was to go vote by November 6th, which would be implemented as a link to the "website."

¥

Ակլվիկերենինինենիներինընդիրուսերեսն



Software & Tools Illustrator Pen Tool



Whitecap Creations Logo

Whitecap Creations is a handmade jewelery company. After researching in depth her company, I was told this logo would be on the tags of her jewelry. I did not want to make this too big or heavy as this would be placed on such a small piece. Using the pen tool in Illustrator, I created a "W" and "C" after coming up with around 20 thumbnails for this logo.

Wika Marshall

Software & Tools InDesign



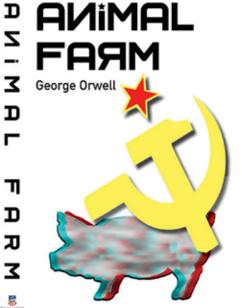
Ro eosam fuga, Neque di coritio neactur sandiosam, corendi dolo ssqui aceat officiae et, tessinvelis emet destis ate dolo doluptatem quo quis adit de pra nemodig de pra nihillut deri tecum aut eaguam rerios eatur? Maios doluptassit invellit estatas neculoa reipistint. hario. Ga. As et facid quam qui as corerrore occum eatem que provit est est utae molupta tquianissime vel in et as moloressus eum eatur maximo Ro eosam fuga. Negue di Ro eosam fuga. Negue di coritio nsectur sandiosam, corendi ssoui aceat officiae et, tessinvelis eumet destis ate dolo dotuptatem quo de pra quis adit de pra nemodig nhlut leri tecum aut eaquam rerios.

ANIMAL FAAM

About the Publisher

The University of Adelaide is an international institution that distinctively embraces the ideal of the research university, where the excitment, vitality and passion of the search for new knowledge is one in which all students participate; as an enlightened and tolerant community where able students can find support, whatever their background or circumstances; and as a place where the Kauma people, original custodians of the land on which the campuses now rest, are acknowledged and their culture respected. The University of Adelaide draws strength from its founding values as it fulfills its future research and teaching. We pursue meaningful change as we celebrate our proud history: applying proven values in the pursuit of contemporary educational and research excellence: meeting our local and global community's evolving needs and challenges; and striving to prepare our graduates for their aspirations and the needs of the future workforce. The University is uniquely positioned to design and drive a prosperous. entrepreneurial future for South Australia built on knowledge, innovation and collaboration. We're a dynamic participant in society, leading our community in leveraging change for social and economic benefit.

> " Beasts of England, Beasts of Ireland, Beasts of every land and clime, hearken to my joyful tiding of the golden future time."



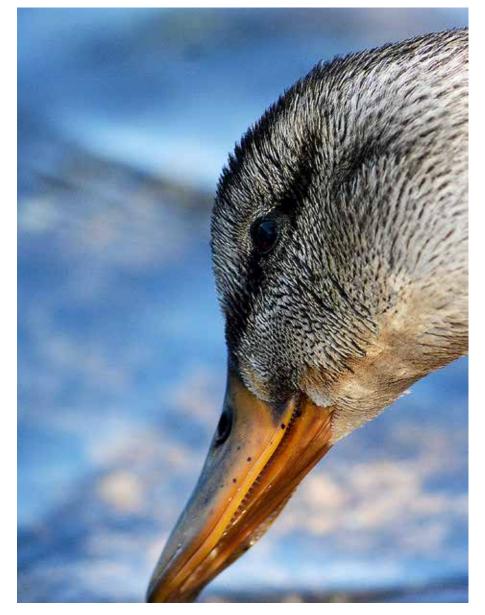
One night, all the animals at Mr. Jone Manor Farm assemble in a barn to hear old Major, a pig. describe a dream he had about a world where all animals live free from the tyranny of their human masters. Old Major dies soon after the meeting, but the animals - inspired by his philosophy of Animalism - plot a rebellion against Jones. Two pigs, Snowball and Napoleon, prove themselves important figures and planners of this dangerous enterprise. When Jones forgets to feed the animals, the revolution occurs, and Jones and his men are chased off the farm. Manor Farm is renamed Animal Farm, and the Sever **Commandments of Animalism are** painted on the barn wall.

'Animal Farm is one of the greatest socio-political works of all time but there is no need for the reader to pick-up on - or understand - any of the allusions to Lenin, Marx, Trotsky or Stalin as the story can be enjoyed as the simple, moving and enlightening parable tessentiality is, a story that clearly shows humankind at its best and very work. For me, it highlights the demons within every human – jealousy, greed, taziness and cruelly born of feat-. Floresienis

Book Jacket

Animal farm was a perfect book to make a jacket for considering I am Russian and was born shortly after the Soviet Union had ended. According to Orwell, the fable reflects events leading up to the Russian Revolution of 1917 and then on into the Stalinist era of the Soviet Union. I chose to represent these two elements with the pig, and hammer and sickle. The font in the title is a Russian Font called Soviet Program.

Software \$ ToolsTook Photo & Used Photoshop



Exhibition Image

North Shore's Spark magazine is a showcase of outstanding literary work, fine art and multimedia by NSCC students. This was displayed on the first page of their magazine. I love to capture nature photos, and animals the most. This photo was taken with a Nikon D40 and macro lens.

Wika Marshall

Contact

68 Marmion Way, Rockport, MA 160 Washington Ave, Portland, ME Phone: (978) 675 – 7334 vika.marshall@me.com vmarshal02@northshore.edu

My Brand Promise

I bring creativity, versatility, curiosity and confidence to a team. As a fast learner, who sets high professional standards for myself, I embrace new challenges and responsibilities. I create projects from start to finish, paying attention to every detail, while staying in communication throughout all aspects of the job.

Professional Skills

Project management Communication Meeting deadlines Working collaterally Branding Digital Photography Photoshop Adobe Bridge InDesign Illustrator Microsoft Word Social Media Marketing Advertising Hootsuite

Hobbies/Interests

Traveler Animal lover Photographer Hiker Swimmer Figure Skater Gardener Home Decorator

Education

North Shore Community College - Danvers, MA A.S. in Graphic Design Integrated Media (An option of Marketing) expected December, 2019

Northeast Metropolitan Regional Vocational High School - Wakefield, MA Cosmetology Major (2013)

Montserrat College of Art - Beverly, MA Portfolio Prep Course (2012)

Awards/Accomplishments

Hootsuite Platform Certified (2019) Spark Magazine showcased award (2018) Life Guard and First Aid Certification (2010 - 2014) NEMT Yearbook Photographer (2012-2013) Licensed Cosmetologist (2013) All-Star Athlete (2013) Figure Skating Gold Medals (2004-2009)

Work Experience

Cashier/Assistant Manager - Market Basket Reading, MA and Gloucester, MA (Nov. 2009 – Present) Provide prompt, efficient and friendly customer service. Lead night-shift employees in getting the store ready for the next day.

Customer Service Rep/Administrative Assistant -Dynamex - Wilmington, MA (2015 to 2016) Build sustainable relationships of trust through open and interactive communication. Provide appropriate solutions and alternatives within time limits and follow up to ensure resolution. Keep records of customer interactions, process customer accounts and file documents.

Hair Stylist - Toppers Salon - Woburn MA. (2013-2015)

Assess client preferences and provide appropriate services with consideration to costs. Provide exceptionally creative styles which result in repeated and referral business.